



# Shelter Rock Jewish Center

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## Bulletin Advertising Rates

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- Circulation: Approximately 525 families in the Roslyn, New Hyde Park, Searingtown, Old Westbury, Manhasset Hills and surrounding areas.
- Frequency: Typically mailed the beginning of the month – 10 issues per year (except July and August)
- Page Size: 8 ½” X 11”  
16 – 24 pages per issue

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Size	Monthly	Annual Cost
Business Card or 1/8 page	\$45.00	\$405.00
Quarter Page	\$85.00	\$765.00
Half Page	\$125.00	\$1125.00
Full Page	\$210.00	\$1890.00

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All artwork must be camera ready copy and should be electronic in format. We accept all files if the fonts are converted to outline or curves. Acceptable formats are PDF (preferred), illustrator CS2 or earlier, CorelDraw all versions. Scans will be accepted as long as they are 300dpi or better and are sent as grayscale. All ads must be paid two weeks in advance of the printing and annually purchased advertisements must be paid fully in advance. We do accept all the major credit cards. In this new format, if you purchase an annual contract, you do have the ability of changing the ads, as long as they are in on time. We can create your ads for a nominal fee. Call the office if you have any questions about any of these changes.